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Burnaby, BC
Attention: Financial Editors
TSX Stock Symbol: GLN

For Immediate Release
Glentel's WirelessWave Celebrates 10th Anniversary

Glentel's WirelessWave retail banner is celebrating its 10th Anniversary. Ten years ago, WirelessWave opened its first mall-based store in the Metropolis at Metrotown mall in Burnaby, British Columbia. On August 13, 1997, at 10:22 a.m., Glentel Inc., through its new trade banner WirelessWave, introduced a revolutionary marketing approach to the purchase of a cellular phone by offering consumers, within the same location, their personal choice of network cellular provider – with a choice of phones, accessories, and calling plans explained in a simple, understandable and fun manner by a very knowledgeable sales team. WirelessWave also set the design bar very high with its fresh, contemporary design that included a simulated road going down the middle of the store, complete with a full-size replica of the front end of a blue Cobra car, all in a mall environment.

“We are delighted that our customers over the past 10 years have enthusiastically embraced our fresh and unbiased sales approach to selling cellular phones,” stated Thomas Skidmore, president and chief executive officer of Glentel Inc. and its retail banner WirelessWave. “Our customers have established Glentel as the #1 leader in Canada, becoming the largest retail store network of company-owned, specialty, multi-cellular carrier stores in Canada. We thank our customers, associates, suppliers and stakeholders for their valued contribution to our success, allowing WirelessWave to reach this magnificent milestone in its 10-year history.”

Celebrating this anniversary, WirelessWave opens its 99th mall store this week by introducing a second location in Metropolis at Metrotown, the same mall in which it began its journey 10 years ago in 1997.

Glentel is a wireless solutions provider operating 197 corporate retail and business locations in Canada doing business as *WirelessWave*, *Tbooth / La Cabine T*, *WIRELESS* etc., and *Glentel Wireless*. Glentel specializes in providing expert knowledge, choice of network provider, sales and service of mobile phones, internet phones, and handheld wireless devices to consumers in Canada, and in providing engineered wireless solutions, airtime, and wireless radio rental services to North American business and government customers.

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To request a copy of Glentel's annual report, go to www.newswire.ca, Tools for Investors, and click on reports@cnw.